



st.clement

C R E A T I V E

PRICE GUIDE 2022

St. Clement Creative is a boutique graphic design studio based in Brisbane, Australia.

At St. Clement we believe in bringing your stories to life through engaging and thoughtful graphic design, illustration & visual execution.





## OUR VALUES

We believe no two stories are the same which drives our passion for hand-crafted elements and a personalised, collaborative process. We don't rely on templates or shortcuts, we work with your brand values to make unique designs.

We do what we say we do. So you can trust we will return your call, deliver on time and keep you informed every step of the way.

We work with a limited number of clients so we can take the time to invest in your business to achieve sophisticated and consistent aesthetic. We ensure you can be proud of your brand and vision wherever it comes to life.

Big — Small  
eater

# PACKAGING DESIGN ONE SEED PERFUMS



# Pricing & Services

## PRINT

Business card	\$120
Letterhead	\$120
DL flyer/ postcard	\$120 - \$180
Three fold flyer	\$255
Poster	\$240
Hand drawn decal large scale	\$400 - \$1200
Custom Signage	POA
Illustrated graphic for use on t-shirts, mugs,	\$200 - \$800
Bookmarks	\$85
Stickers	\$85 - \$160

## DIGITAL

Email signature	\$120
EDM - text provided	\$150
EDM - template	POA
Facebook banner	\$120
Social media tiles	POA
Website review	POA
Squarespace template site design	POA

## PUBLISHING

Printed and digital books; <i>Lookbooks, ebooks, services guide, wholesale documents, corporate reports.</i>	
under 10 pages	from \$1200
10 - 20 pages	from \$1600
More than 20 pages	POA
Book cover design	from \$750

## STYLING

Full Day - 8 hours	\$960
Half Day - 4 hours	\$480

*Additional costs of location, prop sourcing and background preparation may occur.*

## ILLUSTRATION

Ink line drawing	from \$120
Digital vector drawing	from \$180
Coloured watercolour drawing	from \$240
Portraits	from \$250

## PACKAGES

Start me up package	\$420
Businesscard	
Letterhead or postcard	
Email signature	
1 Facebook or web banner	

## PLEASE NOTE:

*All prices are exclusive of GST. GST will be added to invoice.  
The above price list is an estimate and will be finalised upon briefing.*

*All tasks above include 2 rounds of revisions. If more revisions are required extra charges per hour will be applied.*

*Process: Brief > mockup 1 asset > approval > roll out other assets > includes 2 rounds of revisions.*

*Timing: Minimum 2 week turn around. Bookings in advance essential.*

*Hourly rate: Available for custom tasks at hourly rate of \$120 hour.*



**Gwinganna's Gardens**

Gwinganna's gardens are a beautiful and productive space. The garden is a mix of traditional and modern plants. It is a great place to grow your own herbs and vegetables. The garden is a mix of traditional and modern plants. It is a great place to grow your own herbs and vegetables.



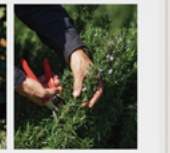
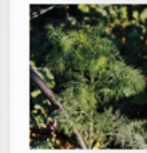
**ORGANIC GARDENING**  
 Using natural fertilizers and pest control methods. Avoid synthetic fertilizers and pesticides. Use compost, worm castings, and liquid seaweed. Use natural pest control like ladybugs and neem oil.

**YOUR GARDEN WILL THEN GENERALLY**  
 Be more productive and healthy. Be more sustainable. Be more enjoyable.



**Herbs for health**  
 Lavender: Calms nerves, improves digestion.  
 Aloe vera: Soothes skin, improves digestion.

**ALOE VERA**  
 Aloe vera is a succulent plant with thick, fleshy leaves. It is used for its medicinal properties, particularly for skin conditions and digestive issues.



**BASIL**  
 Basil is a member of the mint family. It is used in many cuisines and has various medicinal benefits.

**DILL**  
 Dill is a member of the Apiaceae family. It is used in pickling and as a herb in many dishes.

**ROSEMARY**  
 Rosemary is a member of the Labiaceae family. It is used in cooking and has various medicinal properties.

**ORGANIC GARDENING**  
 Using natural fertilizers and pest control methods. Avoid synthetic fertilizers and pesticides. Use compost, worm castings, and liquid seaweed. Use natural pest control like ladybugs and neem oil.

**YOUR GARDEN WILL THEN GENERALLY**  
 Be more productive and healthy. Be more sustainable. Be more enjoyable.

**A GUIDE TO Gwinganna**



**Gwinganna's rice and vegetable salad**

**INGREDIENTS**  
 Salad: 1 cup rice, 1 cup vegetables, 1 cup protein, 1 cup herbs.  
 Dressing: 1/2 cup olive oil, 1/4 cup vinegar, 1/2 tsp salt, 1/4 tsp pepper.

**METHOD**  
 Cook the rice according to the instructions. Chop the vegetables, protein, and herbs. Toss together. Drizzle with dressing and serve.

BOOK DESIGN



# Branding Packages

## BRONZE

Branding questionnaire to extract key values of business.

1 branding concept to choose from based on these key values.

2 draft logos per concept.

2 changes permitted for final logo.

### DELIVERABLES:

- Logo in black, white, colour (Jpeg, Png, EPS Vector).
- Basic style guide with breakdown of fonts & colours.

### INVESTMENT

\$1850 + GST

## SILVER

Branding questionnaire to extract key values of business.

2 branding concepts to choose from.

2 draft logos per concept.

2 changes permitted for logo.

### DELIVERABLES:

- Logo in black, white, colour (Jpeg, Png, Vector)
- Profile picture for social channels
- Style guide with detailed guide to fonts, colour, photo treatment.
- Logo guidelines document. Detailed rules of how & when to use logo.

### INVESTMENT

\$2300 + GST

## GOLD

Branding workshop to extract key values of business.

3 branding concepts to choose 2 from.

2 concepts further developed with 2 draft logos per concept.

1 logo from each concept chosen to further polish.

4 changes permitted for final logo.

### DELIVERABLES:

- Logo in black, white, colour (Jpeg, Png, Vector)
- Profile picture for social channels
- Style guide with detailed guide to fonts, colours, colour ratio, photo treatment.
- Logo guidelines document. Detailed rules of how & when to use logo.
- Detailed mock up examples to show how the brand translates to stationery, social media and digital.

### INVESTMENT

\$2800 + GST



OUR SUITE OF BRANDS



ART  
RE  
PRENEUR

Authentica  
*Australia*



Brookland  
RETIREMENT VILLAGE



CATH GREALY  
COACHING



freckle.  
digital



INSPIRED  
CQ



LIBERTATE



LITTLE  
Green  
Patch



nikola  
—gerstner  
photo—  
—grapher



Ridgeman  
Bennett McLeod

SCOUT  
*A film location company*



THOMAS  
CONSTRUCTION

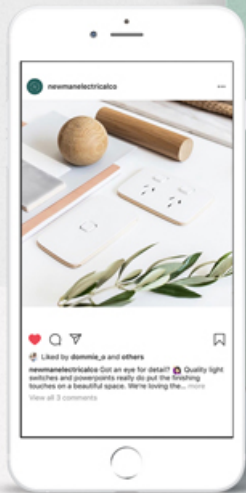


V VINEYARD  
ON BALLANDEAN

YO | CO



MORE THAN A LOGO



### Home Electrical Services

**Rewiring**  
No doubt protecting your loved ones is paramount. Ensuring your home is up-to-date with the latest safety standards and regulations will have you resting easy.  
Signs that you might need to consider a home rewire include blown fuses, circuit breaker problems, flickering lights and outlet issues.

**Converting to energy efficient lighting**  
Using energy efficient lighting comes with a number of benefits including lower energy bills, longer bulb lifespan and lower heat projections. They also tend to be more durable and environmentally friendly.

**Whole house surge protection**  
Protecting your entire house against unexpected power surges ensures your home entertainment equipment and appliances stay in tip top order.

**Safety switches**  
A safety switch minimises the risk of electrical fires and injuries by detecting electrical faults and switching off the flow of electricity quickly and safely.

**Landscape Lighting**  
Outdoor lighting is a great way to enhance the look of your yard while also providing an extra layer of security. Our expert electricians can advise you on the most effective use of lighting for your outdoor needs.

**Newman**  
ELECTRICAL — CO

**CRAIG NEWMAN**  
Licence #85363  
0408 761 459

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[newmanelectricalco.com.au](http://newmanelectricalco.com.au)  
f - newmanelectricalco



# Word on the street

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The creativity at St Clement knows no bounds! Their vision for colour, talent for illustration, book design and product photoshoot styling are exceptional and I'm so grateful they bring these gifts to life through their beautiful work."

- DR LIBBY WEAVER

“

We cannot recommend St Clement Creative enough. Throughout the whole project, Steph was a joy to work with - always very professional, collaborative and friendly, as well as patient and flexible. We were thrilled by her creativity and attention to detail, and have received many compliments on the quality of the resulting publication."

- BONNIE GARDINER  
UNSW UNIVERSITY OF NEW SOUTH WALES

“

Thanks for doing an amazing job!! We just couldn't be happier with the design work for our food van. St. Clement went above and beyond to achieve what we are after, communication was clear and fast, and their skills are amazing. Will definitely be coming to St. Clement again with more work!"

- MIKAYLA EGGINS  
ABBIOCCO

“

From start to finish I have been wildly impressed by Stephanie's creativity and ability to decipher my thoughts and ideas. It was clear that every piece of the brand she created was intentional and served a purpose. She has help my brand, Blank Space Collective stand out from the crowd in a cluttered wedding industry."

- BIANCA MAURICE  
BLANK SPACE COLLECTIVE

“

I have been working with Stephanie from St. Clement for over a year to create graphics all throughout my business, from business cards to graphics for all of my events and new facials, and recently an e book for my 28 day skin to soul reset. Steph easily grasped my concepts/branding and executed them quickly, and to a very high quality. Always running to schedule and excellent communication!"

- NATALIE SELLERS  
KINDRED TOXIN-FREE FACIALS

“

Stephanie and St. Clement is a joy work with! There aesthetic sense and positive attitude make an inspiring and motivating presence on set. And her design work is second to none. If you need beautiful inspiration, or high end design work, you need St. Clement on your team."

- EVIE WILL  
GENKSTASY

“

Steph was lovely to work with and understood our goals, challenges and opportunities from our first meeting. The steps involved in the logo development process allowed us to narrow down to the perfect logo rapidly and with confidence and made it incredibly easy to present our brand journey to stakeholders. Steph was also able to meet a tight deadline and was very responsive and open to feedback throughout."

- KATE DEGNIAN  
BROOKLAND RETIREMENT Village

“

I've worked with Steph as our primary graphic designer for Deane & Co for a number of years now, and couldn't recommend her more! Steph is a rare gem of a designer who understands how business (particularly ecommerce) works, and will think about how to deliver the best result for the client. I am always more than happy for her to liaise directly with our clients and know that they will receive their work on time, on brief and more beautiful than they would have imagined. 5 Stars."

- CLAIRE DEANE  
DEANE AND CO.



# Contact

LET'S GET STARTED

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